

MILLENNIUM
MILLIONAIRE

2026 MEDIA KIT

THE MILLENNIUM MILLIONAIRE GROUP
info@themillenniummillionaire.com



PRINT & DIGITAL • ENGLISH & ARABIC EDITIONS • DUBAI, UAE

www.themillenniummillionaire.com

ABOUT US

A Luxury Lifestyle Magazine

for a Global Audience of Distinction

Millennium Millionaire is a quarterly luxury lifestyle publication, in print and digital editions, published from Dubai, UAE. Each issue brings together the people, places and objects that define contemporary luxury — from diplomacy and business leadership to aviation, yachting, fine watches, automobiles, travel and hospitality.

The magazine's pages have featured heads of diplomatic missions, company founders and directors, and editorial coverage of luxury hotels, superyachts, watchmakers and cultural festivals around the world — positioning the title alongside the interests of an affluent, internationally minded readership.



AT A GLANCE



Quarterly issue, English & Arabic (print & digital)



Headquartered in Dubai, UAE VERIFIED



Founded in 2000 TO CONFIRM



Distributed across 40 countries CONFIRMED



Editorial focus: diplomacy & leadership, business leaders & top executives, aviation, yachting, automobiles, watches, travel, hospitality, culture

LEADERSHIP & GLOBAL NETWORK

A Publication With *International* Reach

01 EDITORIAL & LEADERSHIP

	Publisher	Millennium Millionaire Group
	President	Mohammed Obaid Al Jaberr
	Vice President	Ashraf Zaalouk
	Editor-in-Chief	Salma Hamdy
	Creative Art Director	Salem Abdullah
	Business Development Director	Dr. Ameera Ashraf Zaalouk
	Legal Consultant	Antoun Milan



02 REPRESENTATIVE OFFICES

Middle East & KSA | Scandinavia | United Kingdom | Germany & Europe
Switzerland & Italy | Ireland & Scotland | Russia & Ukraine | Indonesia
Hong Kong | California, USA

Per the magazine's published masthead (Issue 92). Reach and role of each office to be confirmed for client-facing claims.

03 GROUP HEADQUARTERS

Millennium Millionaire Group FZ LLC
P.O. Box 215544, Dubai, UAE

info@themillenniummillionaire.com
themillenniummillionaire@gmail.com

EDITORIAL CREDIBILITY

Recent *Voices* Featured in Millennium Millionaire

MILLENNIUM DIPLOMAT

H.E. Isaac Ananias Moyo

Ambassador Designate, Republic of Zimbabwe
to the UAE

PERSONAL INTERVIEW

Jussi Eiramo

Founder, Kakslauttanen Arctic Resort,
Finland

MILLENNIUM CLUB

Mohammed Hussein Alshaali

Founder, Gulf Craft — former UAE Ambassador
to the United States

PERSONAL INTERVIEW

Ayşegül Özden

Founder & Managing Director, Özden
Çikolata

MILLENNIUM DIRECTOR

Tomasz Stogowski

Owner & Director, Maria Van De Zell Clinic,
Poland

FEATURED IN-ISSUE

Benetti, Sanlorenzo, Paspaley

Superyachts & high jewellery editorial
features

Source: Millennium Millionaire, Issue 92.



OUR PLATFORMS

One Brand, Two Ways to Reach a *Luxury Audience*

PRINT



Quarterly issue, English & Arabic CONFIRMED



Global representative distribution network



Editorial features, personality profiles & advertorial



5-colour print process — CMYK plus a dedicated silver metallic spot ink for premium accents & cover finishes CONFIRMED



DIGITAL



themillenniummillionaire.com — relaunched platform



Digital editions of every print issue, English & Arabic



Editorial verticals: Automotive, Timepieces, Celebrities, Style & Living, Hospitality, Technology, Entrepreneurs



Video & interview content



Newly built with multiple on-site ad placements



A note on this edition of the kit: the digital platform has recently been rebuilt. Distribution and traffic figures below are shown as placeholders pending the first reporting cycle — see page 07 for the audience metrics we are putting in place.

PRINT DISTRIBUTION & READERSHIP

Reaching Readers Who Set the Pace of *Luxury*

Millennium Millionaire positions itself among readers who influence how luxury goods and services are chosen from private aviation to fine watches and hospitality.

READERSHIP PROFILE TO CONFIRM



Members of royal families



Chamber of Commerce & yacht club members



CEOs, Managing Directors & business owners



Politicians & diplomats



Banking, finance, insurance & hospitality executives

DISTRIBUTION POINTS CONFIRMED



2,200

Print run per issue



2,200

Countries reached



2

Airport / lounge points



50

Hotel & club placements

Named lounges, hotels and clubs, and country-by-country circulation
breakdowns available on request.

DIGITAL PLATFORM

A Newly Rebuilt Digital Home for the Brand

thememillenniummillionaire.com
now carries:



Digital editions of every issue,
free to browse



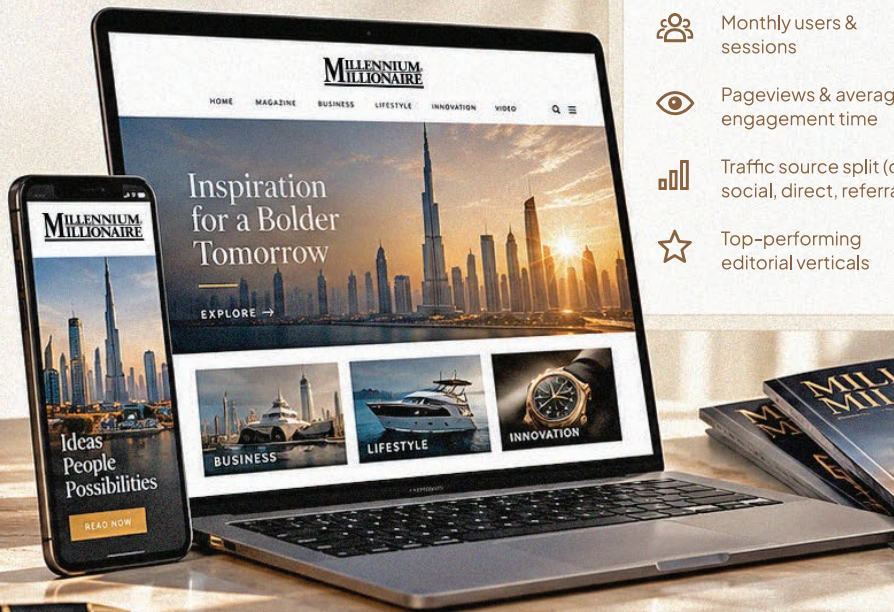
Editorial verticals matching
the print magazine's pillars



A dedicated video section



Built-in ad inventory across
homepage, article and category
pages



AUDIENCE METRICS REPORTING FROM Q1 2027

Baseline tracking begins with this relaunch; the figures below will populate this page in future editions of the kit.



Monthly users &
sessions



Visitor geography.
(for advertiser targeting)



Pageviews & average
engagement time



Newsletter subscribers,
open & click rates,



Traffic source split (organic,
social, direct, referral)



Social reach &
follower growth



Top-performing
editorial verticals



Ad visibility & click-
through rate

OPPORTUNITIES TO ENGAGE

Align Your Brand With Millennium Millionaire



2,200

Copies per
issue



40

Countries
reached



50

Hotels
& clubs



2

Airport lounge
points



2

Languages
EN & AR

PRINT ADVERTISING
RATES CONFIRMED RATES

Print Rate Card (EUR)

PLACEMENT	RATE PER ISSUE
Inside Full Page	8,000
Double Page Spread	€12,000
Inside Front Cover	€10,000
Outside Back Cover	€10,000
Special Half Page	€5,000
Inside Back Cover TO CONFIRM	
Advertorial (2 pages, client content) TO CONFIRM	

Rates confirmed by Millennium Millionaire Group, per issue. All rates in Euros, exclusive of VAT and agency commission. Multi-issue and annual discounts available on request. Bilingual (English + Arabic) combined rates available on request.

Rate base: 2,200 copies printed per issue, distributed across 40 countries see page 06.

Website Placements & Rates (EUR)

Six named placements on themillenniummillionaire.com, confirmed by direct review of the live site on 21 September 2026.

PLACEMENT	WHERE IT SITS	POSITIONS	RATE
The Millennium Spotlight	Homepage hero slider, top of site	Rotating slide	€1,200 / month
The Millennium Crossover	Full-width banner between Editor's Picks and Trends	1 of 2 rotating slots	€900 / month
Trends Companion Panel	Sidebar beside the Trends article list	1 of 3 stacked positions	€600 / month / position
Exclusive Launches Panel	Sidebar beside Events & Exclusive Launches	1 of 2 stacked positions	€700 / month / position
Section Header Banner	Top of each section/category page (Luxury, Automotive, etc.)	1 position per section	€500 / month
Section Sidebar Panel	Sidebar of category pages, above Trending Articles	1 position per section	€450 / month

Proposed by Insprago as digital partner; to be reviewed and approved before publishing. Exact creative sizes to be confirmed with the site developer (see page 13) — see pages 11-12 for a visual, to-scale preview of every placement, including real brands already featured in these positions.

WHERE ADS APPEAR — HOMEPAGE

The Millennium Spotlight & The Millennium Crossover

A true-to-layout preview of the live homepage (desktop view, reviewed 21 September 2026). The banners shown below — Emirates and Dubai Duty Free are real placements currently live on the site, included here as proof of concept, not as claims about a current commercial relationship.

MILLENNIUM MILLIONAIRE

VOICES

THE MILLENNIUM CIRCLE

LUXURY

FINANCE

MAGAZINES

TEAM

THE MILLENNIUM SPOTLIGHT



Nina Winters — Sculpting Possibility

Latest Magazines / Editor's Picks

Trends DUBAI DUTY FREE 1 of 3 — Trends Companion Panel

FLY BETTER

to more than 140 destinations worldwide — Emirates
THE MILLENNIUM CROSSOVER (1 of 2)



WHERE ADS APPEAR — TRENDS, EVENTS & SECTION PAGES

Companion Panels & Section Placements

The Wall Street Hotel, a cruise brand, BMW and Paspaley are real advertisers/features currently live in these positions — shown as proof of concept.

1

Trends Companion Panel
3 stacked positions



Dubai Duty Free
(position 1)

The Wall Street Hotel
(position 2)

Cruise / Seacation brand
(position 3)

2

Exclusive Launches Panel
2 stacked positions



1

BMW (position 1)

2

Paspaley (position 2)

3

Section / Category Page — e.g.
Luxury, Automotive

SECTION HEADER BANNER top of page, full width



SECTION
SIDEBAR
PANEL

4

WHY THIS MATTERS FOR THE KIT

Every placement on this page and the one before it is a real, currently-occupied position on the live site— not a hypothetical ad unit. That is stronger proof for a prospective advertiser than a generic size chart, and it is why the kit names real brands already appearing there.

PRODUCTION SPECIFICATIONS

Print & Digital Specs

01 PRINT

Trim size	21.0 x 27.5 cm CONFIRM
Bleed	+0.5cm all sides
Colour / resolution	5-colour, 300dpi — CMYK + silver metallic spot ink CONFIRMED
File format	Press-ready PDF, fonts embedded
Ad copy deadline	4 weeks before on-sale date

02

DIGITAL SIZES TO CONFIRM

The Millennium Spotlight	Exact px to confirm with developer
The Millennium Crossover	Exact px to confirm with developer
Trends / Exclusive Launches Panels	Exact px to confirm with developer
5 working days	Exact px to confirm with developer
Formats accepted	JPG, PNG, GIF (static or animated, max 15s loop)
Booking lead time	5 working days

The six placements are confirmed on the live site (see pages 10–12); their exact pixel dimensions and file-size caps should be pulled from the WordPress theme by whoever manages the site, so advertisers get accurate artwork specs.

Print + Digital, Together

BUNDLED PACKAGES

STARTER

€8,000/issue

- Inside full-page print ad (runs 3 months, the life of the issue)
- 1 digital placement, 1 month

SIGNATURE UNDER REVIEW

€6,000/issue

- Digital ad placement (1 month)
- Full-page print ad (3 months)
- 2-page editorial feature (English)

Historical outreach price — below the new full-page card rate of €8,000. Re-price before next use.

ANNUAL PARTNER TO STRUCTURE

Rate on request

- 4 print issues (full page or DPS) (3 months each)
- Rolling digital presence (renewed monthly across the year)
- 1 category sponsorship

Print placements run for the 3-month life of each issue; digital placements run in 1-month terms. All packages proposed by Insprago as digital partner.

Final approval with Millennium Millionaire Group.

EDITORIAL CALENDAR & BOOKING

Planning Your Campaign

2026 QUARTERLY ISSUES TO CONFIRM
THEMES & DATES

ISSUE	THEME	AD CLOSE
Q1	To be confirmed	To be confirmed
Q2	To be confirmed	To be confirmed
Q3	World Travel Market London / Dubai Airshow (per past outreach)	To be confirmed
Q4	To be confirmed	To be confirmed

HOW TO BOOK

-  Confirm placement & package with the Insprago commercial team
-  Sign insertion order
-  Submit artwork by the ad-close deadline
-  Digital placements go live within 5 working days of asset approval



MILLENNIUM[®] MILLIONAIRE

Let's Build Your Campaign

DIGITAL PARTNER

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